

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 499704 /		<u>Alt Order #</u> 06388504
<u>Product</u> OBAMA SKED A ADD		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 2174
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/25/12 / 10/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 8	KVVU	10/28/12	10/28/12	Family Guy/American Dad	Su 9p-10p		:30			NM	3	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/12	10/28/12	-----1	1			\$2,450.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Family Guy/American Dad	Su 9p-10p	-----Su	:30		\$2,450.00	NM		
		See MG 8.2,8.3,8.4										
	2	KVVU	10/26/12-10/26/12	Fox 5 News M-F 11p	M-F 11-1135p	-----F----	:30		\$1,025.00	NM		
	Ⓜ	MG for 8.1 10/28										
	3	KVVU	10/28/12-10/28/12	Simpsons/Simpsons	M-Sa 8-10p/Su 7-1	-----Su	:30		\$650.00	NM		
	Ⓜ	MG for 8.1 10/28										
	4	KVVU	10/29/12-10/29/12	Special Early News	Special Early News	M-----	:30		\$775.00	NM		
	Ⓜ	MG for 8.1 10/28										
E 9	KVVU	10/27/12	10/27/12	NCAA Football Early Game	NCAA Football Ear		:30			NM	1	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/12	10/28/12	-----S-	1			\$4,100.00				
E 10	KVVU	10/28/12	10/28/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/12	10/28/12	-----S	1			\$1,200.00				
E 11	KVVU	10/25/12	10/29/12	Extra	M-F 1:05-1:35am		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/23/12	10/29/12	M--TF--	2			\$100.00				
E 12	KVVU	10/27/12	10/27/12	TMZ Weekend	Sat 130-230am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/12	10/28/12	-----S-	1			\$150.00				
Totals											15	\$24,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	12	\$22,425.00	\$19,061.25
10/29/12 - 10/29/12	3	\$1,825.00	\$1,551.25
Totals	15	\$24,250.00	\$20,612.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
499704 /	06388504

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	OBAMA SKED A ADD	2174

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	10/25/12 / 10/25/12

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT25/12 09.26
CHANGES *** KVVU-TV ***

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME MAURA GILROY

SALES PRSN PH- TERESA DIFURIA

	CLASS:	NATL.	LOCAL	REGIONAL
--	--------	-------	-------	----------

(CE)

DATE OCT25/12 09.26

OK'D M2 SEE LINES 14-16
TOTAL SAME
PLS CNF THANKS
NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101 AGENCY EST# = 2174												
8	S		900P-1000P	30		\$2,450.00	10/28	10/28	0		SUN	0
PROGRAM : FAMILY GUY /AMERICAN DAD CON COM1 : FAMILY GUY /AMERICAN DAD												

PROGRAM : FAMILY GUY /AMERICAN DAD
CON COM1: FAMILY GUY /AMERICAN DAD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

14	A		1100P-1135P	30		\$1,025.00	10/26	10/26	1		FRI	1
----	---	--	-------------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : NEWS
 ORD COM1 : SPOT N/A DUE TO BASEBALL.
 THIS IS A MAKE-GOOD FOR OCT28 ON LINE-8 FOR 1 SPOT/WK

15	A		900P-1000P	30		\$650.00	10/28	10/28	1		SUN	1
----	---	--	------------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : SIMPSON/SIMPSONS
 ORD COM1 : SPOT N/A DUE TO BASEBALL.
 PART OF A MAKEGOOD MADE UP OF LINES 14-16

16	A		400P-430P	30		\$775.00	10/29	10/29	1		MON	1
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : NEWS
 ORD COM1 : SPOT N/A DUE TO BASEBALL.
 PART OF A MAKEGOOD MADE UP OF LINES 14-16

STATION MAKEGOOD OFFERS:
 M2 OK'D BUY#8 MISSED: SUN/900P-1000P OCT28 30S \$2,450.00 (OCT24/12)
 OFFER: FRI/1100P-1135P OCT26 30S \$1,025.00 PLS ADVISE.
 & SUN/900P-1000P OCT28 30S \$650.00
 & MON/400P-430P OCT29 30S \$775.00
 CMT: SPOT N/A DUE TO BASEBALL.

OCT/12	23475.00	NOV/12	\$775.00	CONTRACT TOTAL		24250.00
			TOTAL SPOTS		15	

MARKET TOTALS \$93,000 KVVU 20% KSNV 21% KLAS 29% KTNV 23% KVMY 4% KVCW 2% CABL 0%
 SHARES EST. KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE